Winter Signpost

Instructions No. 4075

Difficulty: Beginner

Working time: 2 Hours

With a wooden **sign**, you can create a **winter-themed home decor piece** with a personal message. As you paint and craft, you'll create clear arrows that you can embellish with lettering and small accents in a romantic winter style. This transforms a simple wooden base into a decorative eye-catcher for your hallway, living room, or covered outdoor area. Ideal for beginners and quick to make.



Decorate a directional sign

Paint a directional sign with a winter theme and turn it into a ladder decoration. Gather the hanging sign with the four directional arrows and a small wooden ladder, and protect your work surface. This will keep everything clean later when you're painting and gluing, and you can work step by step at your own pace.

1. Prime the wood—for even, opaque coverage. Prime the sign with handicraft paint. A primer ensures that the wood “absorbs” less paint and that your “Winter Romance” color scheme (delicate, light tones and soft accents) appears uniform. Let the paint layer dry completely so nothing smudges as you continue working.

2. Secure the “ stencil ” – for crisp lettering Lightly spray the back of your “ stencil ” with spray adhesive and place it on the first directional arrow. Spray adhesive is a removable adhesive that holds the “ stencil ” in place temporarily. This prevents paint from running under the edges and ensures the lettering is clearly legible later on.

3. Dab on the lettering – metallic-Accents for winter Carefully dab the lettering with a metallic-acrylic paint through the stencil. Dabbing instead of painting is important here: This allows you to apply the paint in a controlled manner and achieve sharp edges. Carefully peel off the stencil immediately afterward, while the paint is still wet. Clean the stencil with clear water so that no paint residue dries on it and the next lettering turns out just as clean.

4. Label the remaining arrows—repeat the process**step by step** Once the first lettering has dried, repeat the process on the other directional arrows with your desired text. Don’t move on to the next arrow until the paint on the previous one is dry. This keeps everything neat and prevents fingerprints or smudges on the metallic surfaces.

5. Apply snowflakes-scatter decoration – Winter decor with texture Once all the paint is dry, use handicraft glue to attach the snowflakes-scatter decoration to the sign. Place them strategically as small accents at the arrowheads or around the lettering. The idea behind this: The snowflakes add texture to the design and turn the painted sign into a genuine winter-themed wooden home decoration.

6. Optional: Sealing for outdoor use— clear varnish as a protective layer If you’d like to use the decoration outdoors, spray the sign and ladder with clear varnish. The varnish protects the painted surface from moisture and makes it more durable. Let the sealant air out thoroughly and dry completely before continuing with the decoration.

7. Decorating the Ladder – Attaching the Vine Garland and “ chain of light ” Cut a piece of the vine garland and wrap it around the ladder along with a string of delicate outdoor string lights. Secure both in place with small dots of hot glue. Hot glue sets instantly and is ideal for securing wire-like or irregular materials, such as vines, that would otherwise come loose.

8. Hang the sign and add details – a cohesive “Winter Romance” look Hang the sign on the ladder. Then glue a few “ christmas balls ” and additional “ scatter decoration ” to the ladder as accents. Make sure the decorations don’t cover the lettering and that the chain of light gently illuminates the elements—this gives the winter decoration a harmonious and high-quality look.

9. Finishing Touches—A Quick Check, Then Enjoy Once everything is securely in place, set the ladder decoration in a sheltered spot in your living area or—with clear varnish —even in a covered outdoor area. If you’re looking for more ideas on painting, stenciling , and wintery wooden decorations, you’ll find the right paints, stencils, scatter decoration , and chains of lights for your next project in our online shop.

Must Have



VBS Hanging sign "Signpost" with 4 directional arrows, Large

Length: 24 cm
Height: 24 cm
Thickness: 0.6 cm
Material: MDF wood, Jute

7,75 CHF

Item details

Quantity: − 1 +

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Article information:

Article number	Article name	Qty
29844	VBS Hanging sign "Signpost" with 4 directional arrowsLarge	1
30442	VBS Craft paint set "Winter Romance", 6 x 20 ml	1
29896	VBS Stencil set "Christmas Time"	1
24076	VBS Scatter decorations "Snowflake mix"	1
120708	Painting sponge "Stippling Brush", set of 3, Ø 10, 20, 30 cm	1
121255	VBS Priming brush "Size 2", 18 mm, 10 pieces	1
121255	VBS Priming brush "Size 2", 18 mm, 10 pieces	1
23668	VBS Spray glue, transparent, 200 ml	1
120364-00	VBS Brush with round tip "Easy Brush"Size 0/1,9 mm	1
80135501	VBS Painting pallets	1
27568	VBS Handicraft glue20 ml	1
23732	Fine vine garland, natural	1
689458-02	VBS Outdoor Mini LED light chain, with timer 6/18 hours20 LED's	1
51163	Hot glue gun, 15-80 Watt	1
122030-02	Christmas balls made of plastic, 36 piecesSilver (unfortunately sold out)	1
756235-02	Clear varnish-Spray, 400 mlSilkmatt	1